

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-54 (GP-064-06-US)**

Applicants: **Darrell ANDERSON, et. al.**

Serial No.: **10/634,501**

Confirmation No.: **8674**

Filing Date: **August 5, 2003**

Title: **SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE  
DEVICE SUPPORT**

Examiner: **Sana A. Al Hashemi**

Group Art Unit: **2156**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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S I R:

**INFORMATION DISCLOSURE STATEMENT**

The applicants respectfully request that the references listed on the attached PTO/SB/08A be considered in the examination of the above-identified application. A copy of each of these references is enclosed.

Reference FB is a Notification of the Fourth Office Action from the Chinese Patent Office in counterpart Chinese Patent Application No. 03824458.6. A copy of that Notification of the Fourth Office Action, as well as a translation thereof, is provided.

Reference FC is an Official Letter of Inquiry from the Japanese Patent Office in counterpart Japanese Patent Application No. 2005-501985. A copy of that Official Letter of Inquiry, as well as a translation thereof, is provided.

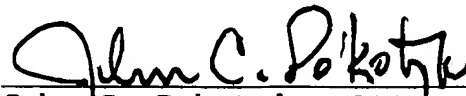
Reference FD is a Notification of the Fifth Office Action from the Chinese Patent Office in counterpart Chinese Patent Application No. 03824458.6. A copy of that Notification of the Fourth Office Action, as well as a translation thereof, is provided.

The applicants reserve the right to establish that any of the references listed on the attached PTO/SB/08A are not prior art to the above-captioned application.

Since this Information Disclosure Statement ("IDS") is being filed with a Request for Continued Examination, it should be considered under 37 C.F.R. § 1.97(b)(4). Accordingly, it is believed that no additional fee (beyond the RCE fee) is due. If, however, any additional fee is due, the Office is authorized to charge any fee required to have the Information Disclosure Statement considered to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

Respectfully submitted,

July 6, 2011



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I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

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July 6, 2011  
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